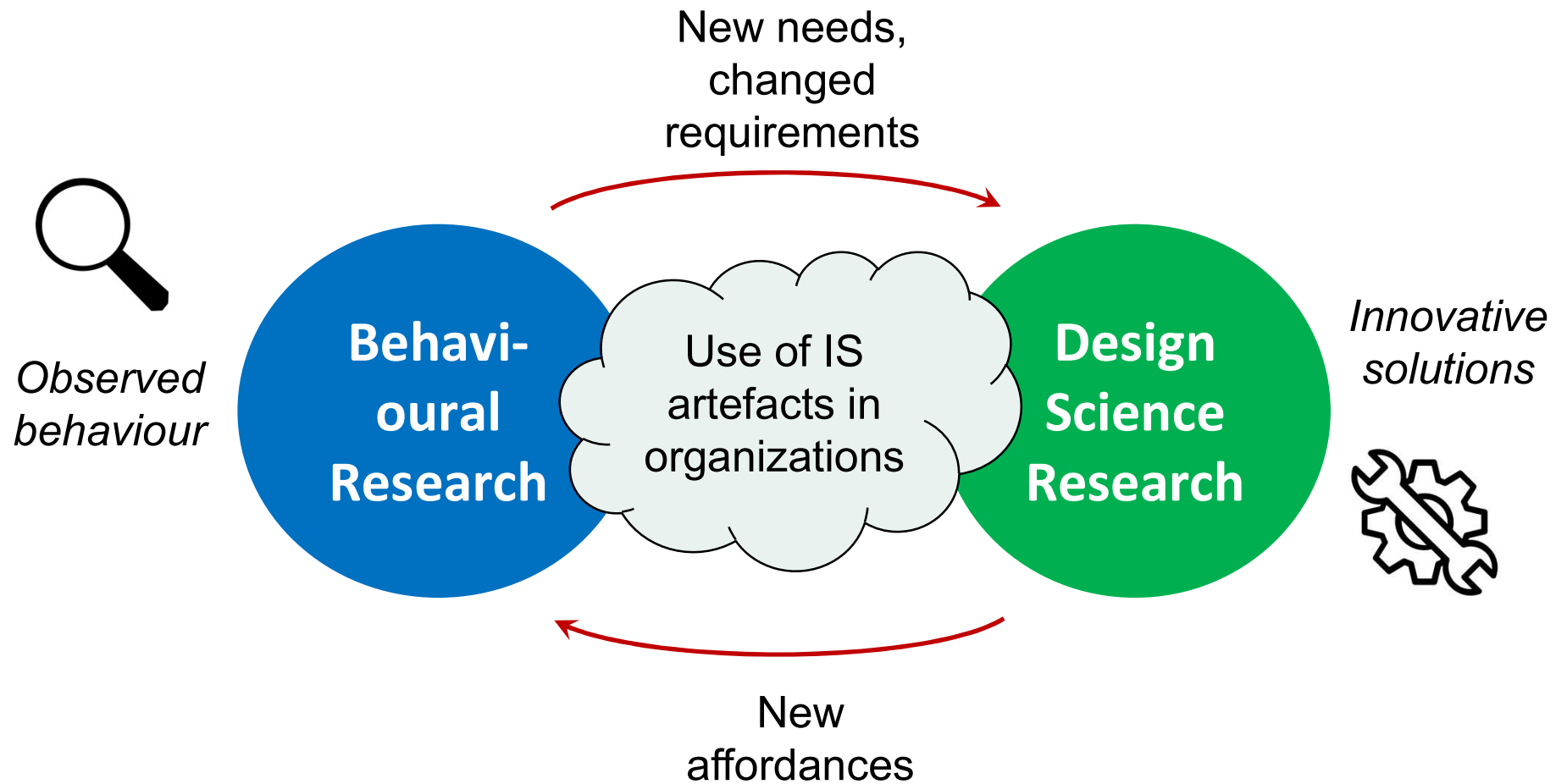




Source: <http://techandfacts.com/wp-content/uploads/2013/07/virtual-store-116.jpg>



It is not about either or...



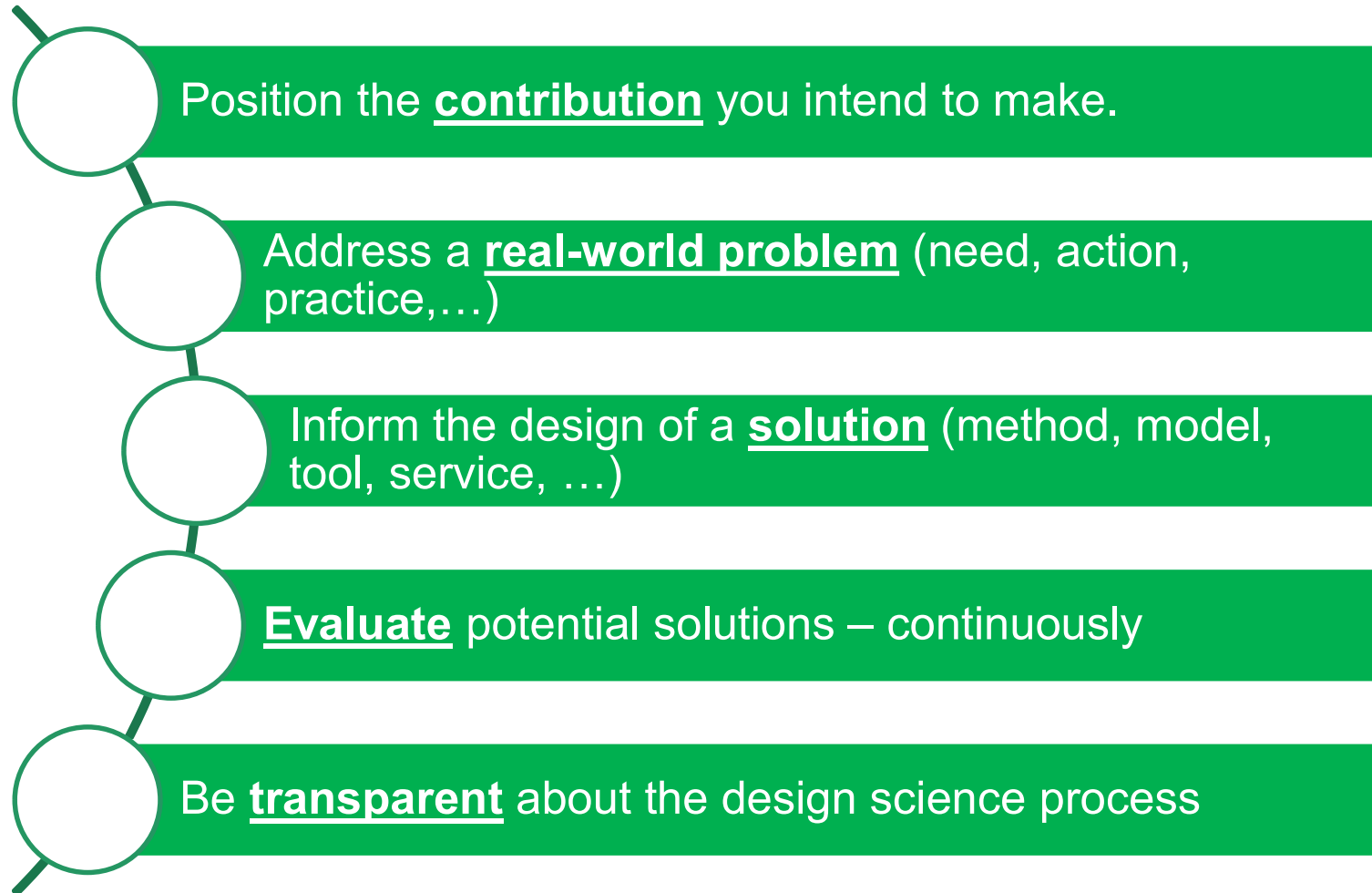
A look into Entrepreneurship...



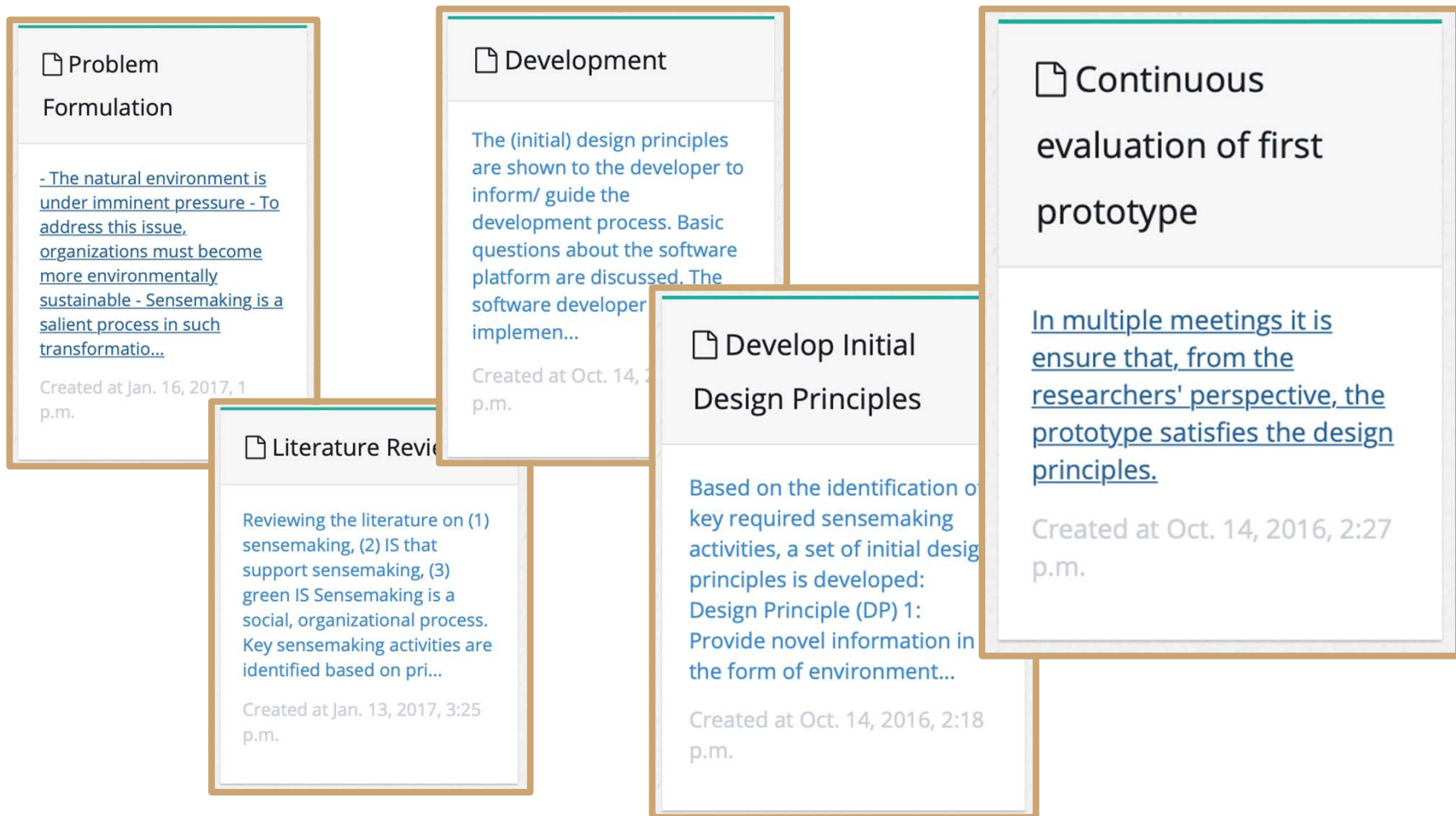
What makes good Design?



Some Criteria (selection) ...



Take notes as you go ...



(vom Brocke et al. 2017, Tool-Support for Design Science Research)

Add structure to what you have ...

Problem Formulation and Objectives

Activities 1

Created at Jan. 16, 2017, 10:57 a.m.

Initial Formulation of Design Principles

Initial design principles are formulated based on prior theory on sensemaking.

Activities 2

Created at Oct. 14, 2016, 2:13 p.m.

First Round

First Round of Development, Demonstration, and ...

Phases 3

Activities 7

Created at Oct. 14, 2016, 2:19 p.m.

Second Round

Second Round of Development, Demonstration, and ...

Third Round

Phases 3

First Round

First Round of Development, Demonstration, and Evaluation

Design and Development

Activities 2

Created at Oct. 14, 2016, 2:19 p.m.

Demonstration and Evaluation

Activities 4

Created at Oct. 14, 2016, 2:20 p.m.

Formalization of Design Principles

Activities

Created at Oct. 14, 2016, 2:21 p.m.

Activities in Design and Development

Continuous evaluation of first prototype

In multiple meetings it is ensure that, from the researchers' perspective, the prototype satisfies the design principles.



Created at Oct. 14, 2016, 2:27 p.m.

Development

The (initial) design principles are shown to the developer to inform/ guide the development process. Basic questions about the software platform are discussed. The software developer implemen...

Created at Oct. 14, 2016, 2:26 p.m.

Make your journey accessible ...

 Visibility 

Public

☒

Make project public

Memos

☐

Make memos public

Files

☒

Make attachments public

XML Export


Export

Invite a colleague to collaborate

Enter email

Invite


Project - Jans project





Jan vom Brocke
Project Owner


Email
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
Description
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 Iteration 1

 Identify problem & motivate

 Define objectives of a solution

 Paper gelesen

 Define objectives of a solution

Summary

- **Design Science Research (DSR)** is a great means to conduct research of **societal relevance**.
- DSR should **build on and contribute to theory** in form of design knowledge (DK).
- DK is about **means-end relations**; specifically a relationship between **problem and solutions space**.
- Criteria on how to conduct **good DSR** are available, and need to be considered and further developed.
- **Document your journey** and argue **why** you have taken it and **where** is has taken you.
- Exciting to carve out Entrepreneurship in Design Science Research, both challenges and opportunities – in research and practice

Thank you!



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